

## Rates for 2020/2021

Our rates vary according to the type of work you require. Please use our **rates** as a general guideline until we have seen a copy of your work or we are in a better position to determine exactly how much proofreading and/or editing is required. Prices are given in South African Rands.

### General Editing

Proofreading	R0.20 to R0.40 per word / R30 to R50 per page / R200 to R350 per hour
Copy-editing	R0.30 to R0.60 per word / R50 to R90 per page / R300 to R400 per hour
Paraphrasing	R0.20 to R0.40 per word / R30 to R50 per page / R200 to R350 per hour
Checking of references	R70 to R150 per page / R250 to R300 per hour

### Specific Editing

Magazine	R0.50 to R1 per word / R200 to R300 per page / R350 to R450 per hour
Newspapers	R0.50 to R1 per word / R50 to R100 per page / R300 to R400 per hour
Corporate content	R4.00 to R4.50 per word / R150 to R200 per page / R450 to R550 per hour
Academic theses / dissertation	R0.25 to R0.50 per word / R35 to R55 per page / R250 to R350 per hour
Technical / specialised content	R0.40 to R0.60 per word / R45 to R65 per page / R400 to R500 per hour
Light editing (general)	R0.25 to R0.50 per word / R35 to R55 per page / R300 to R400 per hour
Medium edit (substantive edit)	R0.35 to R0.70 per word / R55 to R75 per page / R350 to R450 per hour
Heavy (structural and language) editing	R0.50 to R1 per word / R150 to R200 per page / R450 to R550 per hour
Government documents	R0.40 to R0.65 per word / R80 to R150 per page / R350 to R450 per hour
Website copy	R0.35 to R0.50 per word / R250 to R350 per hour
Textbooks	R0.25 to R0.55 per word / R50 to R100 per page / R400 to R500 per hour
Fiction and non-fiction novels	R0.25 to R0.55 per word / R50 to R100 per page / R350 to R450 per hour

### Urgent Editing

2-hour editing (100 to 1,500 words)	R0.75 to R1 per word
4-hour editing (100 to 2,500 words)	R0.70 to R0.95 per word
8-hour editing (200 to 4,500 words)	R0.65 to R90 per word
1-day editing (200 to 8,500 words)	R0.60 to R85 per word
2-day editing (500 to 15,000 words)	R0.55 to R0,80 per word
3-day editing (1,200 to 25,000 words)	R0.50 to R75 per word
5-day editing (4,000 to 36,000 words)	R0.45 to R70 per word
7-day editing (9,000 to 37,500 words)	R0.40 to R65 per word
7-day editing (>34,500 words)	R0.35 to R0.60 per word

### Urgent Proofreading & Editing

2-hour editing (100 to 1,500 words)	R1.40 to R1.65 per word
4-hour editing (100 to 2,500 words)	R1.35 to R1.60 per word
8-hour editing (200 to 4,500 words)	R1.30 to R1.55 per word
1-day editing (200 to 8,500 words)	R1.25 to R1.50 per word
2-day editing (500 to 15,000 words)	R1.20 to R1.45 per word
3-day editing (1,200 to 25,000 words)	R1.15 to R1.40 per word
5-day editing (4,000 to 36,000 words)	R1.10 to R1.35 per word
7-day editing (9,000 to 37,500 words)	R1.05 to R1.30 per word
7-day editing (>34,500 words)	R1 to R1.20 per word

### Transcription

	R1.50 per word / R400 per hour
--	--------------------------------

### Formatting of Documents (whether academic or otherwise)

Format — without editing	R0.20 to R0.45 per word / R250 to 300 per hour
Format — with editing	R0.45 to R0.65 per word / R300 to R450 per hour

### Coordination of Layout

Corporate newsletters	R0.15 to R0.50 per word / R250 to R350 per page / R400 to R500 per hour
Magazines	R0.15 to R0.50 per word / R150 to R250 per page / R400 to R500 per hour

### Translation

Between English and Afrikaans	R0.50 to R1 per word
Between English and an official African language	R1.00 to R1.50 per word
Between English and another world language	R1.50 to R2 per word
Sworn translation	R1.50 to R2 per word
Specialised translation (scientific, highly technical, or legal, for example)	R1.50 to R2 per word

### Interpreting

Between English and Afrikaans	R350 to R450 per hour
Between English and an official African language	R400 to R500 per hour
Between English and another world language	R450 to R550 per hour

## Writing and Content Development Rates

Magazines	R3 to R4 per word / R400 to R500 per hour
Newspapers	R2 to R3 per word / R400 to R500 per hour
Corporate content	R2 to R4 per word / R400 to R600 per hour
Technical / specialised content	R2 to R4 per word / R400 to R700 per hour
Annual reports	R2 to R3 per word / R450 to R550 per hour
Government documents	R2 to R3 per word / R600 to R650 per hour
Textbooks	R1 to R1.50 per word / R400 to R450 per hour
Fiction and non-fiction novels	R0.90 to R1.50 per word / R350 to R400 per hour
Ghost writing	R5 to R7 per word / R450 to R550 per hour
Scriptwriting (for TV, radio or drama)	R2 to R3 per word / R550 to R600 per hour
Scriptwriting (corporate videos)	R4 to R4.50 per word / R600 to R650 per hour

## PR and Communications

Media release (writing of)	R3 to R4 per word / R450 to R550 per hour / R1500 to R2000 flat rate
Strategy development	R3 to R4 per word / R700 to R800 per hour
Writing of speeches	R3.50 to R4 per word / R500 to R600 per hour / R1500 to R2000 flat rate
Media relations	R3 to R3.50 per word / R450 to R550 per hour

## Online Content

Website content	R2 to R2.50 per word / R450 to R550 per hour
Online consumer content	R2 to R2.50 per word / R400 to R500 per hour
SEO content	R2 to R2.50 per word / R450 to R550 per hour
Blog content	R2.50 to R3 per word / R400 to R500 per hour
Content marketing	R2.50 to R3 per word / R450 to R550 per hour
Web-based marketing	R2.50 to R3 per word / R450 to R550 per hour
Email marketing content	R2.50 to R3 per word / R450 to R550 per hour

## Social Media

Social media content	R250 to R300 per post / R2.50 to R3 per word / R350 to R450 per hour
Social media management	R400 to R500 per hour
Social media strategy development	R500 to R550 per hour

## Advertising

Marketing material (such as brochures, printed ads, etc...)	R4 to R4.50 per word / R600 to R650 per hour
Advertorial	R3 to R4 per word / R500 to R600 per hour
Copywriting	R3 to R4 per word / R450 to R550 per hour